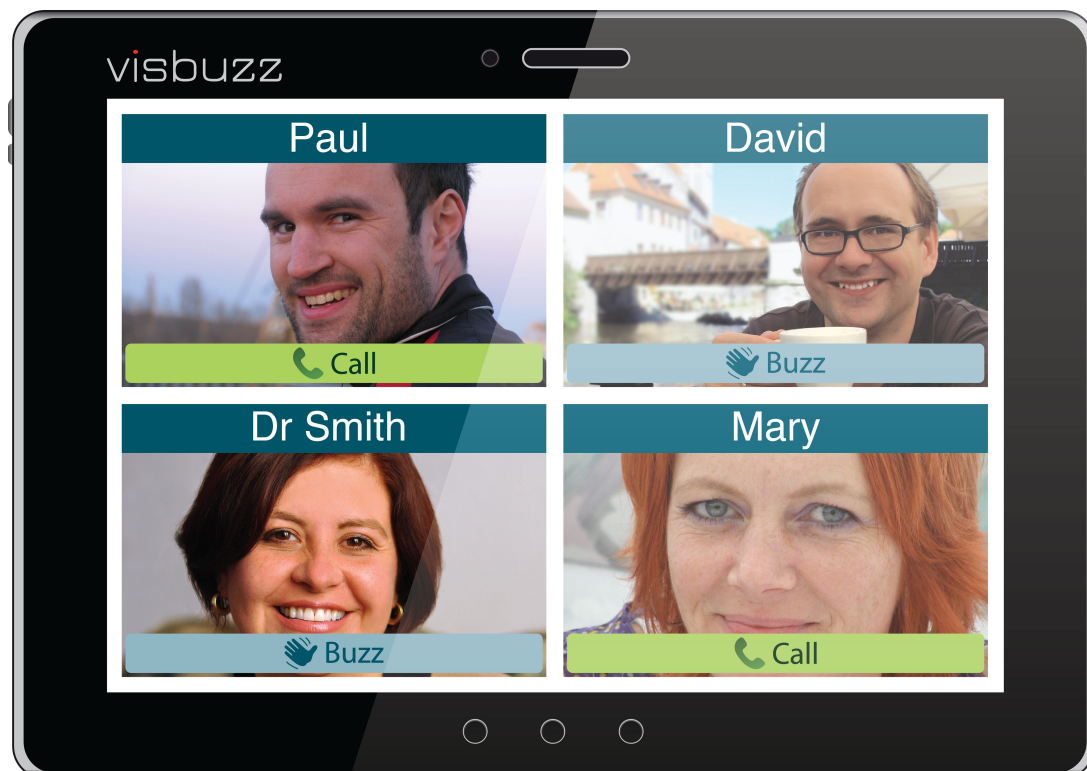


What is Visbuzz?

The Visbuzz vision is a world in which loneliness does not exist. Visbuzz are achieving this by connecting isolated people to those who matter most to them. They are starting with the elderly as Visbuzz was created by Steve McNulty, the founder, with his need to help his isolated Mum.

Visbuzz is a single-task mobile touchscreen that enables the elderly, isolated, socially and technologically unsure to be connected face-to-face to, and included in, the lives of those who matter most to them. Visbuzz have developed a modern and robust system to use the best technology so that users do not need to. It has been described as “my picture frame that talks to me”. They say it is easier than using their TV or telephone. It can be used anywhere, anytime by anyone.

The Primary User sees a screen that looks like a picture frame. To call someone she just has to touch the photo. If that person is not available the user can touch the ‘Buzz’ button. This sends an SMS to the person’s mobile phone indicating the user is trying to call them. Contact can then be established at an appropriate time.



This link leads to a 2-minute overview [video of Visbuzz](#) and this is a link to a homemade video of the creator's Mother-in-Law using Visbuzz for the first time. <http://youtu.be/mXEKyFqUXBY>

Visbuzz is delivered as software as a service served from the cloud. For our users it is a simple single screen that they can see either on our purpose built device or on one they source for themselves. They connect either via Wi-Fi or 4G mobile broadband.

There are different sizes of device dependent on whether the user is normally mobile or static.

The time and cost savings to families, communities, the NHS and social services from using Visbuzz far outweigh the moderate cost of installation.

Visbuzz is a young company run by seasoned entrepreneurs and managers with years of experience and expertise at the top levels in business. They are supported and guided by professional carers, doctors and health professionals.

Current projects underway and in operation are as follows:

- Isolated elderly inclusion project for medical practice in Devon
- Inclusion for mild dementia sufferers in London
- Sheltered housing project in Northern England
- Carer efficiency with increased patient wellbeing project for major UK healthcare staff provider.
- Remote inclusion project in the USA
- Increased communication effectiveness for remote triage service.

Plus the Visbuzz system is in use by private families in the UK.